

Gingerfoot Garden

Let's Grow Food at Home.



Helping beginner gardeners confidently grow food in small spaces through practical, honest, and encouraging education.

ABOUT GINGERFOOT GARDEN

I'm Lannie, a Zone 7 gardener passionate about showing other that you don't need a big yard to grow real food. Through videos, blog posts, and step-by-step tutorials, I share everything I learn in my own Maryland garden—the wins, the lessons, and the real-life in between.

My mission is simple: to make growing food feel achievable for everyone.

BY THE NUMBERS



105K+ FOLLOWERS



7K+ SUBSCRIBERS



25K+ FOLLOWERS



12K+ FOLLOWERS

WHAT MAKES GINGERFOOT GARDEN DIFFERENT

- Real Garden – Everything I share is tested in my own Zone 7 garden.
- Beginner Focused – I simplify gardening without oversimplifying it.
- Small-Space Expertise – I show what's possible in any space.
- Honest & Trustworthy – My audience values my real experiences and honest recommendations.
- High-Quality Visuals – Professional photography and cinematic videos that bring your brand to life.

LET'S GROW TOGETHER!



LET'S CONNECT

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MEDIA KIT 2026



Lannie Armstrong
Creator & Garden Educator

MY AUDIENCE



Beginning Gardeners



Small-Space Gardeners



Raised Bed & Container Gardeners



Homeowners & Families



Adults 30-65+

THEY CARE ABOUT

Vegetable Gardening | Seed Starting | Raised Beds
Herbs | Garden Products | Sustainable Living | DIY Projects
Home Cooking | Outdoor Living



CONTENT I CREATE



SHORT-FORM VIDEO

- Instagram Reels
- TikTok
- Facebook Reels
- YouTube Shorts



LONG-FORM CONTENT

- YouTube Videos
- Blog Articles
- Tutorials & Guides



PHOTOGRAPHY

- Lifestyle & Product
- Photography
- Garden Photography
- Step-by-Step Tutorials



OTHER CONTENT

- Pinterest Pins
- Email Features
- UGC Content



BRANDS I HAVE PARTNERED WITH

vegō garden



click & grow

GreenStalk garden

maze

costa FARMS



Whether you're launching a new product, building brand awareness, or looking for a long-term partner, I'd love to create content that educates, inspires, and delivers lasting value to your brand and my community.